



PRIVACY POLICY

§ 1. PERSONAL DATA

1. The Data Controller is **Andersia Tower Hotel Management Sp. z o.o., Poznan 61-894, Plac Andersa 3**, VAT No.: 7781432866, Company code: 300180027, which processes your personal data in accordance with the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC (GDPR), the Act on protection of personal data of 10 May 2018 and the Act of 18 July 2002 on electronic services.
2. Contact with the Data Controller is possible via e-mail at: rodo@andersiahotel.pl.
3. The Controller processes personal data for the following purposes:
 - a) marketing, including the presentation of the offer and mailing the newsletter with information about promotions and discounts – on the basis of consent, in accordance with Art. 6 paragraph 1 point a of the GDPR.
 - b) acceptance of a reservation – pursuant to Art. 6 paragraph 1 point b of the GDPR.
 - c) answering any inquiries from users submitted using the contact form on the basis of Art. 6, paragraph 1 point ... of the GDPR.
4. The scope of personal data depends on the purposes of the processing, and may include: name, phone number, e-mail address.
5. The Data Controller guarantees to all persons whose data it processes in any respect the ability to exercise the rights resulting from the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement such data and the repeal of Directive 95/46/EC (GDPR) and other rights resulting from the generally applicable provisions in the field of personal data protection.
6. The Data Controller ensures that no personal data shall be transmitted to unauthorized parties. Personal data are made available only to entities authorized on the basis of generally applicable laws.
7. The period of storage of personal data depends on the purposes of the processing. For the purposes of answering inquiries submitted using the contact form and for marketing purposes, including mailing the newsletter, data shall be processed until the withdrawal of consent. Personal data obtained through acceptance of a reservation shall be processed until Andersia Tower Hotel Management Sp. z o.o. continues its hotel operations.
8. The person whose data are processed has:

- The right to access their data – i.e. may obtain confirmation of whether their personal data are processed, and if so, may: access their personal data and obtain information about the purposes of the processing, the categories of personal data processed, the recipients or categories of recipients of the data, the planned period of storage or the criteria for determining the period, their rights under the GDPR and the right of complaint to the supervisory authority, the source of these data, automated decision-making, including profiling and level of security used in connection with the transfer of these data outside the European Union. Moreover, the person whose data are processed may obtain a copy of their personal data.
 - The right to rectify data – i.e. may request rectification of their personal data when they are inconsistent with the facts and complete them.
 - The right to delete data – i.e. may require removal of all or some of their personal data in cases where personal data are no longer necessary for the purposes for which they were collected or otherwise processed, the data subjects withdrew consent which formed the basis for processing and there are no other legal grounds for processing, the data subject objects to the processing under Art. 21 paragraph 1 of the GDPR and there are no overriding legitimate grounds for processing, or the data subject objects to the processing of personal data under Art. 21 paragraph 2 of the GDPR, personal data have been unlawfully processed, personal data must be deleted in order to meet the legal obligation under the law of the European Union or Member State law to which the Controller is subject, personal data have been collected in connection with the offering of information society services referred to in Art. 8 paragraph 1 of the GDPR,
 - The right to limit processing – i.e. may request to limit the processing of their personal data due to their particular situation. In the case of a request, pending its consideration, the Data Controller shall be able to prevent the use of specific functionality or services, the use of which entails the processing of data covered by the request.
 - The right to transfer data – i.e. may transfer their personal data provided to another personal data controller of their own choice. The data subject may also require the transmission of personal data directly to another controller. The request shall be executed subject to technical possibility.
 - The right to object to the processing – i.e. may at any time object to the processing of their personal data if the processing is based on a legitimate interest.
 - The right to withdraw consent at any time without affecting the lawfulness of the processing which was based on consent before such withdrawal.
 - The right to bring a complaint to the President of the Office for the Protection of Personal Data
9. The provision of data is optional, but it may be a necessary condition to achieve the purpose of processing.
10. User data are not subject to automated decision-making, including profiling, referred to in Art. 4 of the GDPR.

§ 2. COOKIES POLICY

1. **Andersia Tower Hotel Management Sp. z o.o., Poznan 61-894, Plac Andersa 3,** VAT NO.: 7781432866, Company code: 300180027, as the owner and operator of the service <http://www.andersiahotel.pl/> (hereinafter: the Service) provides the following information on the application and use of cookies by the Service.
2. The Service does not automatically collect any information, except for the information contained in cookies. Information collected automatically is not used in order to make automated decisions resulting in obligations to the User.
3. Cookies are computer data, in particular text files, that are stored in the User's terminal equipment and are used to operate the websites of the Service. Cookies typically contain the name of the original website, time of storage on terminal equipment and a unique number.
4. The entity placing cookies in the User's terminal equipment and accessing them is the Service operator.
5. Cookies are used to:
 - a) manage the Service;
 - b) create statistics that help to understand how Users use the Service, which allows the improvement of their structure and content,
 - c) maintain the User's sessions in the Service (after logging in), so the User does not have to re-enter login and password on every page of the Service;
 - d) analyse the ways in which users use the service, interact with content and view advertising. Authorized third parties may use cookies and similar technologies for such purposes.
6. The Service uses the following types of cookies:
 - a) "session" cookies which are temporary files that are stored in the User's terminal equipment until logging out, leaving the website or disabling the software (web browser);
 - b) "persistent" cookies are stored in the User's terminal equipment for the time specified in the parameters of cookies or until their removal by the User.
7. The Service additionally uses the following types of cookies:
 - a) "essential" cookies enable the use of the services available in the Service, for example authentication cookies used for services that require authentication through the Service;
 - b) "secure" cookies used to ensure safety, e.g. used to detect fraud in the field of authentication in the Service;
 - c) "performance" cookies enabling the collection of information about how to use the websites of the Service;
 - d) "functional" cookies, allowing to "remember" the settings chosen by the User and personalize the User interface, e.g. in terms of the selected language or region of the User, font size, appearance of the website, etc.;
8. In a number of cases software used to browse websites (browser) by default allows the storage of cookies in the User's terminal equipment. Service Users can at any

time change their cookie settings. These settings can be changed in particular in such a way as to block the automatic handling of cookies in your web browser settings or to notify you whenever cookies are to be saved on the User's device. Detailed information about the possibilities and ways of handling cookies is available in the software settings (web browser).

9. The Service operator advises that restrictions on the use of cookies may affect some functionalities available on the websites of the Service.

§ 3.

FINAL PROVISIONS

1. The Data Controller reserves that in the future it may make changes to the Privacy Policy, in particular in case of amendments to the rules generally applicable law on the protection of personal data.