

## **COOKIES POLICY**

We are glad that you have visited us. We would like you to feel comfortable on our website and that is why we provide you with this Cookies Policy. Here, you will learn, among others:

- a) what cookies are;
- b) what cookies we use and why;
- c) what is their impact on your privacy;
- d) what rights you have based on the GDPR and telecommunications law.

### **I. WHAT ARE COOKIES?**

1. Cookies are small text files that are saved in your computer or smartphone when you display our website.

This website uses cookies to help you navigate effectively and use defined functions. There are two types of cookies.

We have broken them down into two groups for you:

- a) cookies that are necessary to use our website;
  - b) other cookies.
2. Cookies are necessary, i.e. fundamental, to ensure the basic functionality of our website. We use those files by default, i.e. we save them in your computer or smartphone the moment you enter our website (in accordance with Art. 173 of the Telecommunications Law).
  3. We use other cookies only with your prior consent.

### **II. WHAT COOKIES DO WE USE?**

1. In our website we use the following types of cookies:

Session cookies: they remain in the browser until it is closed or you log out from the website;

Persistent cookies: they remain in the browser until they are deleted or for a period predefined in the cookies parameters.

2. As regards the functionality of each cookie, we use:

Necessary cookies: they are necessary for the proper operation of our website and its basic functions. Without those cookies, you will not be able to use our online services properly. Those cookies are not subject to your prior consent (Art. 173 of the Telecommunications Law).

Analytical cookies: they help to improve the way our website is used by understanding the way it is used and converted by users.

Analytical cookies enable us, among others, to trace the number and sources of visits, as well as to measure and improve the capacity of our website. Those cookies help us understand which sites are visited most often or most rarely and

how website users move in our website. If you refuse to save analytical cookies in your computer or smartphone, your visit will not be included in our statistics, but none of our website functionalities will be limited.

We use the following analytical tools:

- a) Google Analytics provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Marketing cookies: we use them to personalise contents that are displayed to you. Marketing cookies can be used in our advertising campaigns, which are conducted in third-party websites, to properly target and analyse the capacity of our marketing and sales channels. If you agree to use marketing cookies, you can receive information about websites of our trustworthy partners where you reacted to our advertisements. If you disable marketing cookies, general and non-personalised advertisements will be displayed to you. Similarly to analytical cookies, if you refuse to save analytical cookies in your computer or smartphone, none of our website functionalities will be limited.

We use the following marketing tools:

- a) Google AdWords operated by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.
- b) Facebook Adwords provided by Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA.

3. The cookies we use let us develop our website.
4. Certain cookies can be provided by our suppliers of the Online Booking System. They will only be provided to:
  - a) improve and support the booking process;
  - b) analyse and collect statistical data concerning the use of the website and the online booking system for improvement purposes.

The supplier of the Online Booking System informs about the cookies installed in the user interface.

### **III. CONSENT TO INSTALL COOKIES**

1. When you visit our website, a banner informing that the website uses cookies will be displayed. If you choose “Accept and continue”, this will mean that you accept all cookies which are available in our website and confirm that you have familiarised yourself with information about cookies and the purpose of use of cookies, as well as situations where data collected by use of cookies are shared with our partners.
2. Please, note that in the case of necessary cookies your consent is not required because those files are necessary for the full and continuous operation of our

website. These cookies are not subject to your consent under Art. 173 of the Telecommunications Law.

#### **IV. DISAGREEMENT TO INSTALL COOKIES**

If you do not want our cookies to be saved in your device, you can choose “Continue without acceptance”. By choosing this option, you reject all cookies apart from technically necessary cookies that we use on our website.

#### **V. MODIFICATION OF COOKIES SETTINGS**

You can manage your cookies preferences by choosing “Cookies settings” in the cookies banner. The settings will be changed when you restart or refresh your website session.

#### **VI. PERSONAL DATA**

As some of cookies used by use embody personal data, we would like you to know rights you have under the GDPR:

- a) The controller for your personal data, i.e. an entity deciding on the purpose and way the data are processed, is Bukowiańskie Towarzystwo Geotermalne Sp. z o.o. with its registered office in Bukowina Tatrzańska, address: ul. Sportowa 22, 34-530 Bukowina Tatrzańska.
- b) Your personal data are be processed to ensure basic functions of our website. If you have given your (voluntary) consent, your data will be also processed to provide you services, offers and messages adjusted to your preferences and to analyse movements on the website and ensure social functions (depending on your preferences).
- c) You will find more information about personal data processing rules and your rights in our [Privacy Policy](#).

#### **VII. CONSENT WITHDRAWAL**

Please, note that at any time you have the right to withdraw your consent without prejudice to the compliance of processing based on the consent given before such withdrawal by contacting the data controller directly or, in the case of the technology, by changing cookies settings.

#### **VIII. AMENDMENTS TO THE COOKIES POLICY**

We reserve the right to amend this Cookies Policy at any time. All amendments to this Cookies Policy will be published on our website.

