

DISCLOSURE OBLIGATION TO HOTEL CUSTOMERS

1. The controller of your personal data is Bachleda Hotel Zakopane Sp. z o.o with its registered office in Zakopane, ul. Tetmajera 16, 34-500 Zakopane, hereinafter referred to as "Controller".
2. Contact details of the Personal Data Protection Inspector: Rafał Andrzejewski, email: iod.r.andrzejewski@szkoleniaprawnicze.com.pl
3. We wish to inform you that your personal data is processed for the purpose of executing the agreement, the party of which is the person the data is related to, or to undertake actions as demanded by the person the data is related to prior to concluding the agreement; sending commercial information with the use of means of electronic communication; direct marketing of the Controller's own products or services; pursuing business activity claims; fulfilling the legal obligation imposed on the Controller.
4. The legal basis for the processing of your personal data – Article 6 (1) (a) GDPR^[1], Article 6 (1) (b) GDPR, Article 6 (1) (c) GDPR, Article 6 (1) (f) GDPR.
5. Providing your personal data is a contractual and statutory obligation (issuing a VAT invoice). Failure to provide data shall result in inability to provide the service. Additionally, upon receiving the guest's consent, his/her personal data shall be processed for the marketing purposes within the scope of such consent.
6. We shall process your personal data only for as long as necessary:
 - a. the data shall be processed throughout the period of providing hotel services;
 - b. for the purpose of accounting and for tax reasons, we shall process the data for as long as we are legally obligated to do so. Pursuant to applicable regulations, it is the period of 5 years from the end of the calendar year in which the tax obligation arose;
 - c. provided that we process personal data for the purpose of pursuing claims (including in recovery proceedings), we shall be entitled to process it for that purpose for the period of limitation in accordance with the provisions of the Civil Code;
 - d. provided that you have given us your consent to the processing of your personal data, whether for marketing purposes or in other cases when we ask for such consent, we shall process it until you withdraw your consent.
7. Your data may be made available or entrusted, pursuant to an agreement, to one of the following recipient categories:
 - a. transport companies and taxi drivers in case of organizing transport or courier services for the guests;
 - b. companies providing IT support for the hotel;
 - c. companies providing accounting services;
 - d. companies providing legal services;
 - e. companies providing services related to the reception system;
 - f. companies providing services related to the newsletter;
 - g. companies providing services related to the booking system;
 - h. companies providing services related to security of people and property;
 - i. companies providing marketing services for the hotel and travel agencies.



BACHLEDA

RESORT ZAKOPANE

8. You have the right to demand:

- a. access to your personal data – within the limits of Article 15 GDPR,
- b. correcting it – within the limits of Article 16 GDPR,
- c. deleting it - within the limits of Article 17 GDPR,
- d. limiting the processing - within the limits of Article 18 GDPR,
- e. transferring the data - within the limits of Article 20 GDPR,
- f. the right to object to processing (in case of processing specified in Article 6 (1) (f) GDPR) – within the limits of Article 21 GDPR.

[\[1\]](#) GDPR – REGULATION OF THE EUROPEAN PARLIAMENT AND THE EU COUNCIL 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC (General Data Protection Regulation).