

INFORMATION ABOUT PERSONAL DATA

1. The data controller of the Guest's personal data is PHU MARTOM-TRAVELAND Sp. z o.o. Hotel Anders, located in Stare Jabłonki, ul. Spacerowa 2, 14-133 Stare Jabłonki, NIP 739-020-01-17, hereinafter referred to as the "Hotel."
2. The Guest's personal data is processed based on the agreement concluded between the Guest and the Hotel for the provision of hotel services. The purpose of processing personal data is to provide hotel services or other similar services requested by the Guest. In addition, the Guest's personal data may be processed through video surveillance used in the Hotel. The purpose of video surveillance is to ensure the safety of the Guest and other persons present on the Hotel premises or its surroundings.
3. If the Guest provides personal data regarding preferences related to their stay or services, the Hotel may process this data to improve the quality of its services, ensure the Guest's comfort, or provide additional services for the Guest. This also applies to the processing of sensitive data. The legal basis for processing personal data for this purpose is the legitimate interest of the Hotel (Art. 6(1)(f) GDPR). The Hotel has conducted an assessment of the impact of these activities on the Guest's privacy and concluded that processing personal data under the legitimate interest does not excessively interfere with the Guest's privacy, as it aims to enhance the quality of services provided by the Hotel and benefit the Guest by better understanding their needs. Therefore, the Guest's interests and privacy will not be violated.
4. The Guest's personal data may also be processed for the purpose of conducting guest satisfaction surveys related to the services provided by the Hotel. The legal basis for this processing is the legitimate interest of the Hotel (Art. 6(1)(f) GDPR). The Hotel has assessed the impact of this processing on the Guest's privacy and concluded that it does not excessively interfere with the Guest's privacy, as it serves to improve the quality of services and better understand the Guest's needs. Therefore, the Guest's interests and privacy will not be compromised.
5. The Hotel informs that providing personal data is both a contractual and statutory requirement (for documenting sales to the Guest with a VAT invoice). Failure to provide personal data makes it impossible to conclude an agreement with the Hotel or issue a VAT invoice.
6. The Hotel informs that every Guest has the right to access their personal data, as well as to correct and update it. Every Guest also has the right to data portability, to object to the processing of personal data, and to request the deletion of personal data when legally justified.
7. The Hotel informs that the Guest's personal data will be stored for the entire duration of the hotel service provided to the Guest and also for the period required for any potential claims, including tax and civil claims. Personal data collected via video surveillance will be stored for 10 days unless specific circumstances (e.g., an accident) require longer storage, including for the duration of any proceedings conducted under applicable law.
8. The Hotel informs that the Guest's personal data may be disclosed to the following categories of recipients: accounting firms cooperating with the Hotel, law firms cooperating with the Hotel, insurance companies cooperating with the Hotel, IT and infrastructure support companies, courier and postal companies, and travel agencies.

9. The Hotel informs about the right to lodge a complaint with the supervisory authority overseeing personal data processing.
10. In the case of booking accommodation at the Hotel through a travel agency or booking portal, the categories of the Guest's personal data provided to the Hotel by these entities may include, in particular, the Guest's name, date of stay, email address, and phone number. Information about the exact source from which the Hotel obtained the Guest's personal data is available at the Reception.



HOTEL ANDERS

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STARE JABŁONKI