HOTEL SWING SP. Z O.O. ul. Dobrego Pasterza 124 31-416 Kraków tel. 12 311 11 11 hotelswing@hotelswing.pl

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PRIVACY POLICY OF THE WEBSITE AND COOKIES

Hotel Swing Sp. z o.o., hereinafter referred to as the Administrator, respecting the privacy of users visiting its websites, makes every effort to ensure that everyone who wishes to visit these websites knows exactly how to protect their privacy.

Therefore, before using the website www.HotelSwing.pl, we encourage you to read our Privacy Policy in this regard in advance. By using the website www.hotelswing.pl you accept the rules of this Privacy Policy.

DATA COLLECTION METHODS

Data is collected in two basic scopes:

1. As part of establishing communication via **contact / communication forms** on our websites.

These data include name, surname, telephone number or e-mail address are used only to answer the question, take appropriate actions being an adequate response to the inquiry or comment for which you expect an answer.

2. As part of **automatic processing and cookies** during your visits to the **Administrator**'s website.

These data regarding the visit include:

• **IP address** (each computer connected to the Internet is assigned a unique number, i.e. an IP address; on its basis, it is possible, among others, to identify the country from which a given user connects to the network)

• **cookie files** (so-called cookies). For your convenience, the Administrator's website uses cookies to adapt it to the needs of users, ensure its proper functioning, as well as for statistical and marketing purposes.

The types of cookies used:

a) performance (collecting information on how visitors use the website, e.g. the most visited pages or error messages, etc.),

b) functional (saving user settings, e.g. language, consents, etc.),

are used to:

- the purposes of statistics and analyzes:

• google-analytics.com cookies - the exact operation and privacy policy of Google Analytics can be found at: http://www.google.com/analytics/learn/privacy.html

• Facebook Pixel cookies - the exact method of operation and the privacy policy can be found at: https://pl-pl.facebook.com/privacy/explanation,

- the purposes of determining how users use the website:

• inspectlet.com cookies - the exact method of operation and the privacy policy can be found at: https://www.inspectlet.com/legal,

- marketing purposes - in terms of matching offers for users on the website, so that the ads are relevant and attract the attention of individual users:

The privacy policies can be found here:

• Facebook Ads cookies - the exact method of operation and the privacy policy can be found at: https://www.facebook.com/policy.php

• Google AdWords cookies - the exact method of operation and the privacy policy can be found at: https://policies.google.com/privacy?hl=pl



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- temporary storage of information in the browser's memory until the end of the session, i.e. closing it.

• session cookies - these are temporary information stored in the browser's memory until the end of the session, i.e. closing it.

Hereby, third party websites, to which we sometimes refer, may also use cookies enabling logging in and delivering advertisements corresponding to the user's preferences and behavior.

In particular, such cookies are:

• on youtube.com - containing user preferences and an index of clicks; YouTube's privacy policy is described at: http://www.google.pl/intl/pl/policies/privacy/

• on the player.vimeo.com and av.vimeo.com websites - allowing to log in, as well as cookies placed by advertisers in order to adjust the content and form of advertisements; The cookie policy of the Vimeo website is available at http://vimeo.com/cookie_policy.

In most web browsers, you can: delete cookies from your computer's hard drive (from the browser settings), block all sent cookies or set a warning before saving them on the disk. It should be borne in mind that changing the settings of these files by limiting their use may affect some of the functionalities available on websites using them, e.g. by preventing logging in to an e-mail account.

If you do not change these settings, you accept the use of cookies - it is a voluntary consent to their processing.

This consent may be withdrawn at any time by changing the settings.

Changing cookie settings in the most popular search engines:

Google Chrome

Menu> Settings> Show advanced settings> Privacy> Content settings> Cookies - select the appropriate option.

Internet Explorer

Menu> Tools> Internet Options> Privacy - select the appropriate option.

Mozilla Firefox

Menu> Options> Privacy> History - select the appropriate option.

Opera

Menu> Preferences> Advanced> Cookies - select the appropriate option.

Safari

Menu> Preferences> Privacy> Cookies - select the appropriate option.

Comprehensive information obligation in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (hereinafter referred to as GDPR) can be found at www.hotelswing.pl/polityka-prywatnosci

We invite you to the Privacy Policy for Clients and Contractors of Hotel Swing Sp. z o.o.

www.hotelswing.pl

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